

One of the significant sports events that happened in the world in recent times was The Asiad games. In the noise of the stock market we miss out on various things happening around us and the message they communicate. The message from the games was India went on to win 15 Gold, 24 Silver and 30 Bronze medals. It actually turned out to be the best performance ever by India in Asiad games. Sports is nothing but an unbiased competition amongst players, players come from various different countries and try to demonstrate the strength of that particular country.

Silver is nothing but a close second and missing the gold by a nanosecond, in current context, technically India went on to demonstrate its strength in almost (15 Gold + 24 Silver) 39 different competitions. Winners happen in sports on two grounds – one, the demography and second, the overall improvement in the standard of living and so people take up sports once their basic requirements are met. India clearly stands out on the first point of demography as it can boast of an average age of population at 25 years and young India is poised for medal outperformance in the future given its young age v/s peer countries in the region. Second remarkable part of medal winners was that most of them were coming from Tier II and Tier III cities of India. This also indicates that the robustness of India's growth story is getting percolated to smaller towns as well.

Both these factors are important for the long run secular growth story of India namely demography and benefits of growth getting percolated even to the interiors of the country. Stock prices are slaves of earnings and earnings are slaves of demand and demand is a slave of young population. Hence end of the day, the results of Asiad games have indicated a secular bull story for the Indian stock markets.

The person at the helm started out on a mission to clean India, hence various initiatives were started. We all know that change is the only constant however we also know that change is extremely difficult to digest. The new changes brought about were of financial inclusion to include people at the bottom of the pyramid in the financial system by the JAN-DHAN account. The second was of demonetization to take corruption head on, the third was of implementation of GST to enforce the business community to be a part of the tax net, the fourth was of IBC (Indian Banking Code) to re-energize the banking system and take steps to curb the termite of NPAs. Such massive change in a short period of time makes it difficult to adjust to the new environment. However latest data indicate that the adjustment to the new environment is on and is improving with every passing day. The 8%+ GDP growth is a case in point, the massive increase in the number of people filing their income-tax return also indicates the success factor of GST and demonetization.

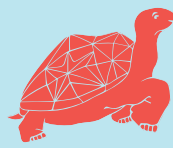
All these are factors that indicate that the bull run will be sustainable but there could be cyclical blips in between due to state elections in the near term, rising interest rates both domestically as well as in the international market, weakening rupee too is a cause of concern. However we will use the time to invest in our themes of auto ancillary stocks, infrastructure companies as well as consumption picks. We would look at investing in quality compounders to have a balanced exposure to our multi-cap strategy.

Bimal Choksi

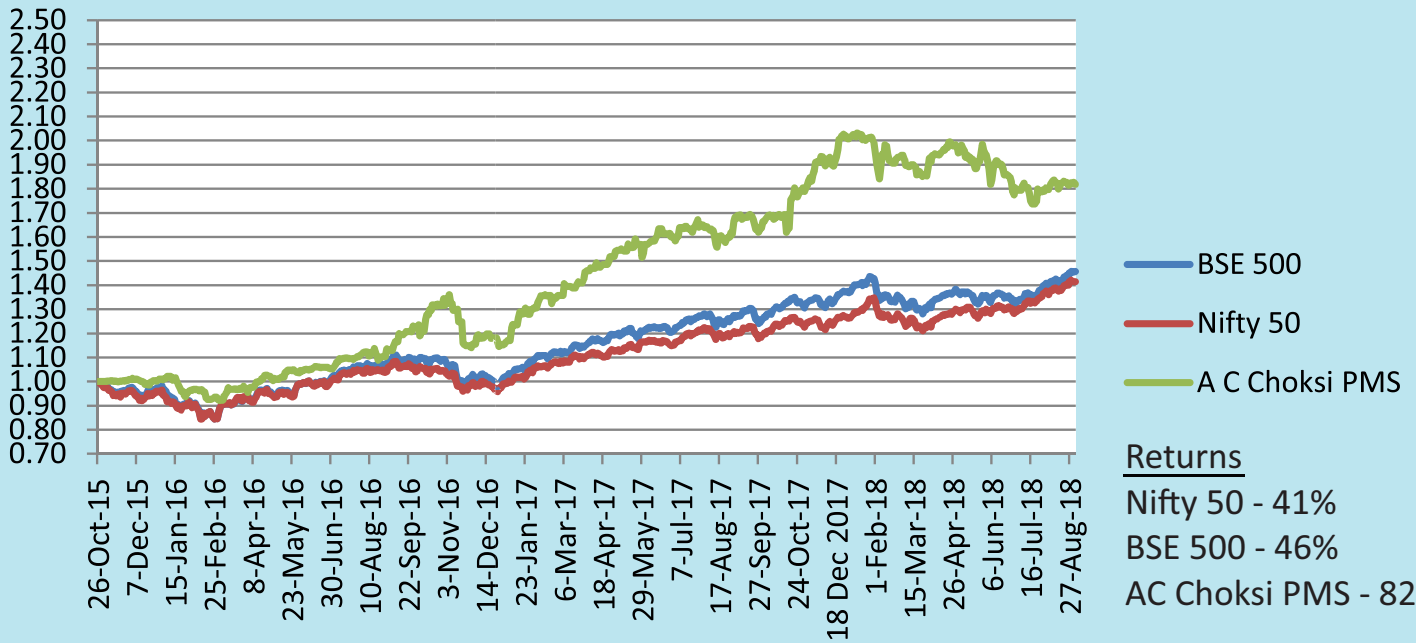
Portfolio Manager

Scheme- Money Multiplier

A C Choksi Share Brokers Pvt. Ltd.



TURTLE STAR



Returns
Nifty 50 - 41%
BSE 500 - 46%
AC Choksi PMS - 82%

*as on 30.08.2018.

Disclaimer:
This report is for personal information of the authorized recipient and does not constitute to be any investment, legal or taxation advice to you. This research report does not constitute an offer, invitation or inducement to invest in securities or other investments and A C Choksi Share Brokers Private Limited and its Associate or Group Company is not soliciting any action based upon it. This report is not for public distribution and has been furnished to you solely for your information and should not be reproduced or redistributed to any other person in any form.

The information and views presented in this report are prepared by A C Choksi Share Brokers Private Limited. The information contained herein is based on study of available charts, statistical data and their interpretation of the same, our analysis and upon sources that we consider reliable. Accordingly the views and opinions expressed in the report may or may not match or may be contrary at the times with views, estimates, ratings, target price etc. The information given in this document is as of the date of this report and there can be no assurance that future results or events will be consistent with this information. The investments discussed or recommended in this report may not be suitable for all investors. Investors must make their own investment decisions based on their specific investment objectives and financial position and using such independent advice, as they believe necessary. While acting upon any information or analysis mentioned in this report, investors may please note that neither A C Choksi Share Brokers Private Limited nor any person connected with any associated companies of A C Choksi Share Brokers Private Limited accepts any liability arising from the utilization of information and views mentioned in the report. The research analyst(s) who prepared this research report hereby certifies that the views expressed in this research report accurately reflects the research analyst's personal views about all of the subject issuers and/or securities, that the analyst have no known conflict of interest and no part of the research analyst's compensation was, is or will be, directly or indirectly, related to the specific views or recommendations contained in this research report. The Research Analyst certifies that he /she or his / her family members does not own the stock(s) covered in this research report.

Caution:
Risk of loss in trading can be substantial. You should carefully consider whether trading is appropriate for you in light of your experience, objectives, financial resources and other relevant circumstances.